

Maryam (Mira) Alsadat Mirian

Trained in art, practised in objects, now designing for screens.

maryamalsmirian@gmail.com

Profile

Product and industrial designer with several years of professional experience across concept development, CMF (colour, material, finish) and production-ready detailing — including the Red Dot-winning “Elegant” dishwasher. Now expanding into interaction design through an M.A. at Rhine-Waal University of Applied Sciences, alongside a Google UX Design Professional Certificate and IBM Enterprise Design Thinking training.

Experience

Product Designer
ZINDAST Studio, Isfahan
2024 – 2025

Product designer in a studio team led by the head designer. Worked on the aesthetic and functional design of product lines through to production handoff, and produced hand drawings and 3D models for client presentations.

Product Designer
Snowa (Entekhab Electronic),
Isfahan
2021 – 2024

Developed strategic product concepts and visual storytelling for home appliances, including the “Elegant” dishwasher — Red Dot Award: Design Concept, 2021. Sketching, 3D modelling and presentation design; user-centred and accessible concept development; close work with product and engineering teams.

Design Intern
ZINDAST Studio, Isfahan
2019 – 2020

Education

M.A. Design and Interaction
Rhine-Waal University of Applied
Sciences, Germany
2025 – 2027

In progress.

B.A. Industrial Design
Art University of Isfahan, Iran
2014 – 2019

Awards & certificates

Red Dot Award: Design Concept
2021

“Elegant” dishwasher, Snowa.

LOOP Design Award
2022

Inlinear.

Google UX Design Professional
Certificate
2024

Enterprise Design Thinking
Practitioner
2024

IBM.

Publications & exhibitions

AIC Congress, Buenos Aires 2019	Paper: “Colours of clothing as a factor influencing the colourscape of cities” — AIC 2019, programme .
Cinema Gallery, Isfahan 2019	Group exhibition, watercolour painting — <i>Butterfly Children</i> .
MAXXI Museum, Rome 2018	Global Futures Lab — Feeling Human.
1/9unosunove Gallery, Rome 2018	Group exhibition — “Souvenirs from the Future”.

Languages

Persian	Native
English	C1 (IELTS 8.0)
German	A2, studying B1
Korean	A2